



Art Department Guidelines

art@oceancreekapparel.com

757-460-6118

We want to make your t-shirts look the way you want.

If you're sending in your own artwork, please follow these guidelines to help ensure the high quality screenprint you expect.

Preferred:



Adobe Illustrator CS5 ai, eps, pdf



Adobe Acrobat .pdf



Adobe Photoshop CS5



Corel Draw X5

RGB, CMYK, or Pantone

(please leave colors in their native format, do not convert RGB to CMYK or vice versa)

300 dpi

Actual size of print

**Convert text to outlines -or-
include/embed fonts**

High resolution raster images are OK too. If sending a jpeg please use maximum quality (No compression), but we would prefer a TIF, BMP, or other format.

Unacceptable File Formats:

Including, but not limited to Quark or Freehand files, Any Microsoft Office format, Faxed art, small logos designed for websites

Please also include:

Color proof of your art. This may be a printout or a lower resolution jpeg of the design to go along with high-res art.

Fonts used in the design if applicable.

Outlining fonts:

If you choose not to include or embed them in the file, please convert to vector shapes. To do this, first select all text objects, then...

Illustrator: Type menu > Create Outlines

CorelDraw: Arrange menu > Convert to Curves

Please compress all files using software like WinZip, 7Zip, WinRAR, etc. Include your color proof and fonts in the zip file.

How to send the files? Email art@oceancreekapparel.com, or use YouSendIt.com for larger files. If you have a dropbox account, place the files in a shared folder for us. You may also send a CD by mail to the address below.

Questions? Feel free to drop us a line.

Please submit art at least 2 weeks from your due date.

This will allow us time to work with you in case of changes or errors.